

CELEBRATE THE MAGIC OF CHRISTMAS AT WARNER BROS. STUDIO TOUR LONDON WITH THE RETURN OF HOGWARTS IN THE SNOW

Experience Christmas at Hogwarts as the Studio Tour undergoes a wintery transformation from 11th November 2023 –14th January 2024



Entering the Great Hall, bedecked in the glittering gold decorations from *Harry Potter and the Philosopher's Stone*, fans will find a mouth-watering banquet of roast potatoes, peas, turkeys, and puddings set aflame just as it was to celebrate the end-of-term feast at Hogwarts. The set is complete with Christmas trees topped by flying witches and inviting fireplaces adorned with festive holly, mistletoe and wreaths.

From the Gryffindor boys' dormitory to the house common rooms, fans of magic are invited to discover how their favourite sets were dressed for Christmas scenes in the film series. From handmade Christmas cards made by the crew during filming decorating the sets to Christmas trees decorated with glittering skulls.

Learn the dance steps Neville Longbottom studies ahead of the wizarding Yule Ball as seen in *Harry Potter and the Goblet of Fire* or discover more about the invisibility cloak Harry Potter receives during his first Christmas at Hogwarts. Returning this year is the Studio Tour's Christmas shop, where visitors can shop exclusive festive souvenirs, gifts and stocking fillers for their loved ones.

Snow will blanket the trees and woodlands in the Forbidden Forest, as well as Hagrid's Hut, and on the outdoor sets in the Studio Tour's Backlot. Diagon Alley's shop fronts and cobbled stones will also feature a snowy makeover complete with frosted shop windows.

At the Studio Tour's snowmaking station, visitors are invited to get hands on and learn the filmmaking magic behind fire that doesn't burn and snow that doesn't melt, discovering the magical materials used on-set to create snow that crunches underfoot and glistens like ice on-screen.

The Studio Tour will end with a walk around the snowy Hogwarts Castle model transformed by filmmakers who dust it with a layer of snow from above, like icing a cake. Fans are encouraged to look closely for the tiny snowman figures hidden somewhere in the grounds of Hogwarts.

Dinner in the Great Hall will also return this year, offering guests exclusive after-hours access to the Studio Tour. The evening will begin with drinks and canapes in the lobby, followed by a festive two-course seated meal in the Great Hall.

Once the meal is complete, guests will commence their visit around the Studio Tour. Along the way, guests will be treated to a misting drink by the Potions Classroom followed by another drinks and dessert served on Platform 9 ¾, and a refreshing Butterbeer in the Backlot Café. Each guest will pick out a souvenir gift from the Christmas shop and the magical evening will end with a disco in the lobby under the belly of the Studio Tour's Ukrainian Ironbelly dragon.

New for 2023, the Studio Tour will host a Dinner in the Great Hall event for families with young children. Family Dinner in the Great Hall will take place at the Studio Tour for one night only and each child ticket will include a souvenir gift bag filled with Harry Potter goods.

ENDS

Notes to Editors

The Studio Tour's Hogwarts in the Snow feature will run from Saturday 11th November 2023 – Sunday 14th January 2024. Tickets must be pre-booked, and all extra Hogwarts in the Snow additions are included in the ticket price.

The 'Dinner in the Great Hall' events will take place on Tuesday 12th December and Wednesday 13th December from 18:30 until midnight and is open to over 18s only and will cost £275pp. The 'Family Dinner in the Great Hall' event will take place on Friday 8th December 2023 from 18:30 until 11:45 pm. This is a family-friendly event, catering to families with children aged 12-17 and will cost £275 per adult and £250 per child. Tickets will go on sale at 10:00 am on 13th of September and will be available to purchase at www.wbstudiotour.co.uk or by calling the Studio Tour's Visitor Services Team on 0800 640 4550).

Dinner in the Great Hall tickets will include:

- A selection of canapes in the Studio Tour Lobby (three choices)
- Exclusive after-hours access to the Studio Tour
- A set two-course festive menu served in the Great Hall
- Half a bottle of wine or three bottled beers per person
- One misting cocktail/mocktail served from Potions Classroom
- Selection of festive dessert canapes served on Platform 9 ¾
- A glass of wine, beer or soft drink per person served on Platform 9 ¾
- Souvenir Christmas gift to be chosen from the Christmas shop
- Butterbeer served in the Backlot Café
- A festive disco on a dance floor set under the Studio Tour lobby dragon
- Access to full bars during the disco for any additional drink purchases
- A souvenir gift bag filled Harry Potter goods (one bag per child for Family Dinner in the Great Hall event only)

After opening its doors to visitors on 31st March 2012, Warner Bros. Studio Tour London – The Making of Harry Potter celebrated its 11th anniversary earlier this year. The highly rated attraction offers visitors the ultimate chance to get up close to authentic sets to discover the magic behind spellbinding special effects and explore the behind-the-scenes secrets of the Harry Potter film series. Visitors can explore the original Great Hall, step into the Forbidden Forest, discover Gringotts Wizarding Bank and pull out a mandrake in Professor Sprout's Greenhouse all before marvelling at the breath-taking miniature scale model of Hogwarts castle.

The Studio Tour has been well received with 96% of the 46,000+ reviews on TripAdvisor rating it as 'Excellent' or 'Very Good' and over 75,000 4- or 5-star ratings on Google Reviews. Tickets must be pre-booked at www.wbstudiotour.co.uk and cannot be bought at the attraction.

Warner Bros. Studio Tour London is part of the Warner Bros. Worldwide Tours and Retail Group which includes the flagship store, Harry Potter New York, Warner Bros. Studio Tour Hollywood, 'The Harry Potter Shop' at London's Kings Cross Station and Heathrow Airport and Warner Bros. Studio Tour Tokyo which opened in June 2023.

About Wizarding World

In the years since Harry Potter was whisked from King's Cross Station onto Platform nine and three quarters, his incredible adventures have left a unique and lasting mark on popular culture. Eight blockbuster Harry Potter films based on the original stories by J.K. Rowling have brought the magical stories to life and today, the Wizarding World is recognized as one of the world's best-loved brands.

Representing a vast interconnected universe, it also includes three epic Fantastic Beasts films, Harry Potter and the Cursed Child – the multi-award-winning stage-play, state-of-the-art video and mobile games from Portkey Games, innovative consumer products, thrilling live entertainment (including four theme park lands), insightful exhibitions, as well as a forthcoming Harry Potter TV series.

This expanding portfolio of Warner Bros. Discovery-owned Wizarding World tours and retail also includes the flagship Harry Potter New York, Warner Bros. Studio Tour London – The Making of Harry Potter, Warner Bros. Studio Tour Tokyo, and the Platform 9 ¾ retail shops.

The Wizarding World continues to evolve to provide Harry Potter fans with fresh and exciting ways to engage. For the worldwide fan community, and for generations to come, it welcomes everyone to explore and discover the magic for themselves.

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WBSTL Press Office

press@wbstudiotour.co.uk

Imagery - <https://warnerbros.box.com/s/gjo81mcumtcbphi6lh3ntdsnacd0x63>